



# Career Labs

Class of 2028





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# INTRODUCTION



# Shaping Future Leaders at Tetr College of Business

Launching the first UG Batch of 2028 at Tetr College of Business marks the beginning of an exciting journey where Career Labs takes center stage in **empowering students** to become career-ready professionals.

Through **global exposure**, hands-on experiences, and tailored mentorship, Career Labs integrates best practices from top institutions with a strong emphasis on entrepreneurship and practical learning. From internships and career prep to access to **industry leaders**, we equip students with the tools and opportunities to excel in a dynamic global business landscape and craft meaningful professional stories





# Strategic Career Development: Our Core Focus



## Empowering Global Leaders

Career Labs blends international exposure with entrepreneurial thinking, equipping students with practical skills to navigate and thrive in global business environments.



## Tailored Career Pathways

We craft personalized career plans with students and offer exclusive resources like mentorship sessions, industry insights, and internships with top companies and startups.



## Real-World Experiences

From live projects to business immersions and corporate interactions, students gain hands-on experience to prepare for real-world challenges and entrepreneurial ventures.



## Staying Ahead of the Curve

Career Labs evolves with the industry, offering cutting-edge resources and insights into emerging trends to prepare students for what's next.







# **SEMESTER ROADMAP**



# Semester Roadmap

Week  
**1-2**

## Getting Started

- Resume workshops
- Online personal branding sessions
- 1:1 mentorship platform

Week  
**3-4**

## Building Core Skills

- Case-based assignments
- Mock interviews
- Career coaching workshops

Week  
**5-6**

## Exploring Opportunities

- Internship prep
- Live project kickoff
- Networking opportunities

Week  
**7-8**

## Industry Immersion

Week  
**9-10**

## Sharpening Your Profile

- Mock interviews
- Consulting gigs
- Personalized mentorship

Week  
**11-12**

## Wrapping Up

- Capstone project reviews
- Industry insights
- Planning for the next semester





Sven Herzing

# LEARN FROM INDUSTRY LEADERS



# CXOs on Campus

Through 'CXOs on Campus' initiative, we bring senior executives from global corporations into the classroom, offering students direct access to top industry leaders.

Gain real-world wisdom as leaders share their strategies, decision-making processes and leadership experiences from the finance, tech, consulting, and healthcare industries.



**Sven Herzing**

Chief Technology Officer, Talabat  
UAE 




**Michael Pereira**

GCC Market Head, BNP Paribas  
UAE 



**Priyanka Gill**

Venture Partner, Kalaari Capital  
Co-founder, Good Glamm Group  
India 




**Sylvain Perrett**

Co-founder, The Healthy Ice Cream  
Company  
UAE 




**Arjun Vaidya**

Co-founder, V3 Ventures  
India 



**Thomas Kuruvilla**

Managing Partner, Arthur D. Little  
UAE 



# Masterclasses

Learn from industry leaders through our 90-minute Masterclasses, tackling real-world challenges with insights from experts like Dubai Tourism's AVP and Talabat's CTO. Each session is an inspiring, interactive dive into practical strategies and solutions.




**Jeff Strachan**

AVP, Dubai Economy and Tourism  
UAE 



**Yusuf Saber**

Founder, Optima  
Venture Partner, COTU Ventures  
UAE 




**Nishant Sukumaran**

Dabur International Marketing Head  
UAE 




**Dr. Edward Rogers**

Former Chief Knowledge Officer, NASA  
USA 



**Manish Mathur**

CFO, Dabur International Ltd.  
UAE 



**Trisha Rajani Vaidya**

Founder, Stealth Mode  
India 



# Mentorship Roundtables

Connect with industry leaders in AMA-style Mentorship Roundtables, where you can discuss projects, explore internships, and gain personalized career insights.



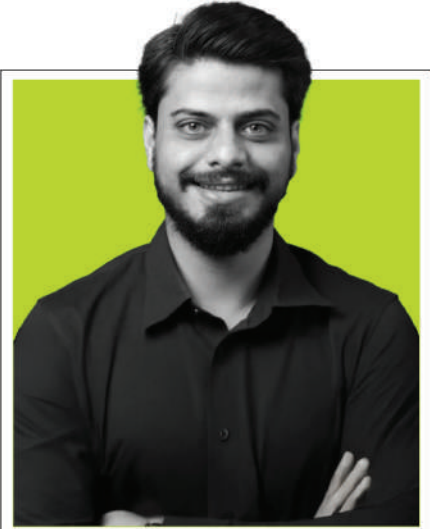
**Sandra Pappas**

Career Coach & Advisor  
UAE 



**Ziad Shaltuni**

Chief Commercial Officer, REALM  
Saudi Arabia 




**Sameer Rana**

Group Chief Marketing Officer, Beyond  
ONE  
UAE 



**Claudia Pinto**

Head of Philanthropy & Sustainability,  
Forbes 50 Under 50  
UAE 




**Ms. Balsam Madi**

Design Director, BMStudio  
Germany 



**Ms. Jolandi Uys**

Ex - L&D Specialist, Bloomberg LP  
UK 



# Mentorship Roundtables



**Akhil Koka**

Head of growth, DIFC Labs (Leap)  
UAE 🇦🇪



**Jason Thomas**

Managing Partner & CFO, RTC global  
UAE 🇦🇪



**Harpreet Arora**

Leadership Coach  
Ex- Adidas  
India 🇮🇳



**Maryam Shahin**

Founder, Fluid Labs  
UAE 🇦🇪



**Uriel J.**

Global Director, Edenred  
France 🇫🇷



**Cherian Varghese**

Senior VP-Ai, Oracle  
UAE 🇦🇪





# **BUSINESS IMMERSIONS**



# Business Immersions

Tetr students gained real-world insights through immersive experiences with leading global organizations like Arab Lab, Gitex, Emirates, Emaar, and more.



## Arab Lab Expo

Students explored the region's largest analytical show, learning from experts and discovering lab innovations.

## GITEX Dubai

A networking opportunity at the world's largest startup show, where the students pitched their ideas to tech leaders.



## Emirates EbdAA

Exploring cutting-edge innovations in aviation, including AI, VR, XR, and robotics, our students gained valuable insights into the future of customer experience and aviation technology.



## EMAAR

11 CXOs from EMAAR Properties met students and shared insights on strategies driving global innovation and excellence.



## Middle East Excellency Summit

Students connected with regional leaders and innovators who shared forward-thinking ideas shaping the future.

## Gold Souk Exploration

Students explored Dubai's gold market, learning global trade dynamics and negotiating real-world deals.



## Jebel Ali Port

At Jebel Ali Port, our students gained hands-on experience in logistics operations and supply chain management.





# **GLOBAL INTERNSHIPS**



# Paving the Way for a Global Career

Our students gain hands-on experience by interning with leading companies worldwide, ranging from innovative startups to established global firms, developing practical expertise and diverse perspectives that shape their career paths.

## Shadow Top CXOs and Teams

Work with business leaders in each country and companies while enriching your resume.

## Work on Real Life Assignments

From EV mobility to large real estate deals, witness the world change firsthand.

## Not Just in the Summer

Get the opportunity to intern during the term in the evenings and weekends.







# HIGHLIGHTS



# From Internships to Impact: Highlights from Batch of 2028

Cumulative Stipend  
(In Every Term)

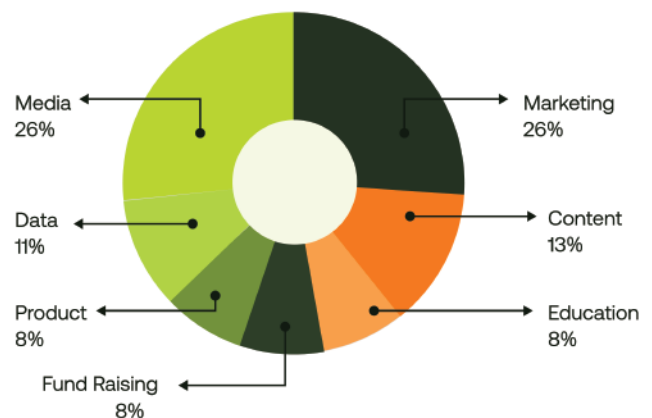
**USD 22,000+**

Cohort Secured  
Internships

**65%**

**30+**

CXO Interactions in  
16 Weeks



## In-Term Internships

Internships go beyond the job title. Students collaborate with cross-functional teams in areas like marketing, finance, product management, and business development, gaining a well-rounded understanding of how businesses thrive.

**NASDAILY.**



Dubai International  
Financial Centre



**EMERITUS**

**GITEX**  
GLOBAL

*The* **MYRIAD**  
DUBAI



**BluSmart**

**insight-lab.ai**



**NEXUS**  
CLIMATE



# Hear from our Recruiting Partners

The Tetr students who interned with BluSmart Mobility in the marketing function from October 2024 to November 2024 were exceptional contributors to our team. They demonstrated a strong work ethic and a collaborative spirit while excelling in tasks like branding, market research, competition analysis, and cognitive studies. Their proactive approach, dedication, and ability to deliver valuable insights made them an asset to the organization. They are highly motivated individuals who consistently exceed expectations and bring a positive attitude to every project.

**Sreejith Hrishikesh**

Country Head, UAE Blusmart



The Tetr graduates who worked under my supervision as Student Experience interns at the Myriad Dubai from Oct 2024 -Dec 2024 were wonderful assets to the team. They consistently showed up exhibiting a strong work ethic and positive attitude. They excelled in events planning, execution and other student community based work. They are highly motivated and results-oriented individuals who exceeded expectations and were always willing to go the extra mile.

**Dominique Rowson**

Events, Community Welfare and F&B Manager



# Hear from the Tetr Tribe



I got my first internship at DIFC (Dubai International Financial Centre), and I'm incredibly grateful. Working in marketing and shadowing the experts has made me confident about my own skills. Going to the the DIFC centre has helped me connect with inspiring professionals, and i have grown both personally and professionally. TETR's support has been pivotal in kickstarting my career in one of the world's top financial hubs.

**Radhika Gupta**  
Class of 2028

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During my internship at Ignyte, I had the opportunity to apply my skills in building purpose-driven communities by presenting my social entrepreneurship project to the Head of Growth and the team. Their positive feedback led to discussions on expanding the initiative to Indonesia and potential investor connections. I am grateful to Career Labs and Ignyte for their support and encouragement throughout this journey.

**Adkhilni Mudkhala Shidqie**  
Class of 2028

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As a project manager intern at Balsam Madi Studios, I gained valuable experience in managing diverse projects across interior design, architecture, and consulting. This role allowed me to develop critical project management skills, such as coordinating timelines, ensuring quality standards, and maintaining effective communication with stakeholders. I am grateful for the opportunity to contribute and grow through this experience.

**Judy Ayman**  
Class of 2028

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# Career Prep Sessions: The Tetr Advantage

Tetr's Career Prep Sessions provide a comprehensive approach to the student's personal and professional growth, empowering them with the skills, knowledge, and confidence to thrive and make an impact in an ever-evolving business landscape.



## Resume Building

Tailored workshops to craft a standout resume that showcases your unique skills and achievements.



## Personal Branding

Create an impressive online portfolio and optimize your LinkedIn profile to make a lasting impression.



## Professional Development

Receive expert coaching on how to conduct yourself confidently and effectively in a business environment.







**Want to know more  
about Tetr?**

Visit [www.tetr.com](http://www.tetr.com)



**Tetr at a Glance**